

Joint Organisers:



Application of Value Management in Construction

CPD Seminar

9 July 2009

Content: Application of Value Management in Construction

Value Management (VM) as a philosophy, together with its associated tools and techniques, emphasizes the need to consider function and cost in a structured and systematic way as part of any strategic decision process. VM is defined as a method of enhancing product value by improving the relationship of value to cost through the study of function which emphasizes on application as a management technique.

Locally, the Development bureau of the HKSAR Government recommends using VM for large public works projects in Hong Kong Since 2002. This seminar will introduce the concept of VM and its application in the construction industry. The VM opportunities in the development life cycle will be provided with a few real-life successful case studies.

Speakers: **Dr. Ann T.W. YU** is the assistant professor of Department of Building and Real Estate at The Hong Kong Polytechnic University. Ann has over ten years of experience in project management, design and quantity surveying of construction projects in the industry. She is with PolyU since 1996 conducting research, pursuing PhD and academic role.

Mr. Ivan Y.L. Au is the centre Manager of Construction Industry Council. Ivan has more than 20 years experience in civil engineering projects. He has particular interest in value management and he is a PhD candidate in value management.

Language: Cantonese supplement with English Terms

Date & Time: 9 July 2009 (Thursday)
7:00 pm – 8:30 pm (*Registration starts at 6:45 pm*)

Venue: TU103, The Hong Kong Polytechnic University, Hung Hom, Kowloon

Registration Fee:	CIOB/HKIVM member	HK\$180.00
	Non CIOB/HKIVM member	HK\$200.00

Registration Form

I will be attending the CPD Seminar on Application of Value Management in Construction on 9 July 2009

Full Name: _____ Membership No.: _____ * CIOB/HKIVM

Address: _____

Company: _____

Position: _____

Bus Tel: _____ Mobile: _____ Email: _____

Payment detail: (Membership no. and the name of participant should be written on the back of the cheque)

Cheque no.: _____ Bank: _____ Amount: HK\$ _____

Signature: _____ Date: _____

By signing the above, I acknowledge that neither The Chartered Institute of Building (Hong Kong) and Hong Kong Institute of Value Management nor any other persons connected directly or indirectly with this event is in any way responsible for any misfortune, accident, or virus infection of whatsoever nature which may befall me during the event and I hereby discharge any and all of the aforesaid from liability for such occurrences.

Registration & Enquiry

1. Maximum number of participants for the event is restricted to 130. In the event of over-subscription, priority will be given to members of the CIOB (HK) and HKIVM on a first come first serve basis.
2. The closing date for application is **4 July 2009**.
3. In the event that the black rain-storm or typhoon signal no. 8 is hoisted, the seminar will be postponed. No refund will be entertained except in these circumstances.
4. **Payment** should be made payable to:

For CIOB members, "**The Chartered Institute of Building (Hong Kong)**" and sent by mail together with registration form to Room 1602, 16/F, Tung Chiu Commercial Centre, 193 Lockhart Road, Wan Chai, HK.

For HKIVM members, "**Hong Kong Institute of Value Management Limited**" and sent by mail together with registration form to Room TU506, 5/F, Department of Building and real Estate, The Hong Kong Polytechnic University, Hung Hom, Kowloon.
5. Any enquiries, please contact Ms Suzanna Tam at Tel. 2543 6369 (CIOB) or Dr Ann Yu at Tel.2766 5795 (HKIVM)

Disclaimer: The Chartered Institute of Building (Hong Kong) and Hong Kong Institute of Value Management have not arranged any insurance coverage for any participants on any personal accident or virus infection arising from this event. Participants should make their own insurance arrangements at their own expenses.